

Mag Bag: DVDs At Newsstands Have Bright "Future"

by Erik Sass

Custom Publishing Council Gets New Directors

Marking its eighth anniversary of existence as a trade association, the Custom Publishing Council, which serves as an advocate for a range of "custom publications" including corporate branded marketing mags and [business-to-business](#) advertising publications, announced a new board of directors. Michael Winkleman, president of Leverage Media, will serve as president and chairman of the board, which consists of Simon Kelly, chief operating officer of Story Worldwide, Chris McMurry, president of McMurry Inc.. Jim Offel, general manager of DCP, Jane Ottenberg, president of the Magazine Group, Joseph Pulizzi, group director of Penton Publishing, and Craig Waller, chief marketing and sales officer of Pace Communications.